

National Exhibition on Dairy Products, Processing & Packaging Machinery,
Animal Farming, Cattle Feed and Allied Products



14-15-16 September, 2018
NDRI, Karnal, Haryana

Concurrently with:

National Seminar on
**Entrepreneurship in Dairy & Food Industry:
Concept to Commercialization**

14-15 September, 2018
NDRI, Karnal, Haryana

Organized by:



NDRI GRADUATES ASSOCIATION
(A Dairy Professional's Organization)

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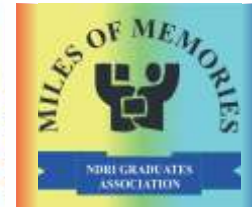


**ICAR-NATIONAL DAIRY RESEARCH
INSTITUTE, KARNAL**



Exhibition Organizer::





President
NDRI Graduates Association

APPEAL

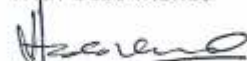
Dear Friends,

I feel privileged and delighted to inform you that coinciding with the 9th National Seminar on **"Entrepreneurship in Dairy and Food Industry: Concept to Commercialization"** (14th-15th September, 2018) an exhibition **DairyTech Karnal 2018** (14th -16th September, 2018) is being concurrently organized. The organizer of the exhibition -**Media Today Group** - has a long experience of over two decades in this field.

The exhibition attains significance since the foremost strength of India as the largest producer of milk is yet to convert itself into commensurate diversification into end products. The reasons may be manifold including the tendency in India to consume liquid milk in the first place. The two day seminar and the three day exhibition are purported to be complementary to each other and will go a long way in synergizing the concept to commercialization of dairy and food industry. **DairyTech Karnal 2018** has been conceptualized to focus not only on milk, dairy , value added milk and food products but the whole gamut of related fields like animal farming, machines and equipment, rearing, breeding, pharma and etc.

I would sincerely like to appeal industry to take advantage of the exhibition and participate in it wholeheartedly. The event offers a great opportunity for displaying your products, capabilities and innovations to provide deep insights to those attending the NGA seminar from all parts of India and the exhibition. It is also an opportunity for networking with the stalwarts of the dairy industry coming to attend this important event.

With best wishes


(A.K. Aggarwal)

Gateway to the Largest DAIRY, LIVESTOCK & TECHNOLOGY MarketNorth India



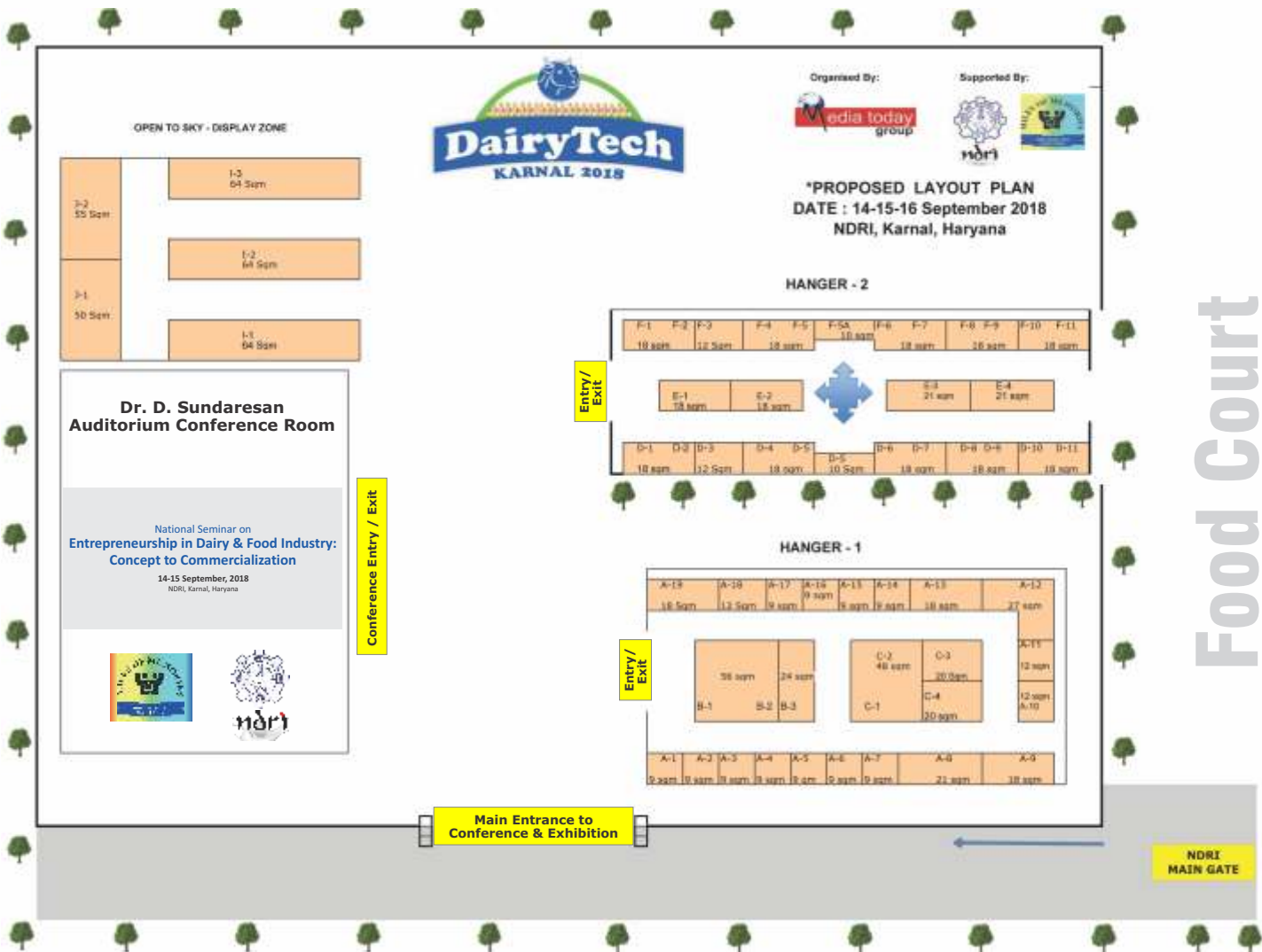
PRODUCTS / EXHIBITOR / VISITOR PROFILE

- Dairy Technology & Equipment Manufacturer/ Exporters
- Dairy Products Manufacturer/ Exporter
- Fresh and Processed Food Manufacturers
- Livestock Technology
- Ghee Making Machines, Mixer, Feeders & Grinders
- Packaging Machinery, Equipment & Materials
- Feed Manufacturing Machinery
- Feed Storage System
- Feeds, Feedings & Feed Additives-Vitamins
- Milk Storage Tanks/ Silos Mfrs.
- Butter/ Cheese/ Cone Machines
- Dairy & Processed Food Plant Consultants
- Animal Farming Consultants
- Veterinary Products
- Milk & Food Process Industry Owners
- Cattle/ Dairy Progressive Farmers
- Milk Collection Agencies
- Dealers, Distributors of Dairy Industry
- APEDA Members
- Cooling, Fermentation & Freezing Systems
- Fermented Milk, Ice Cream & Milk Powder
- Butter oil, Condensed Milk

- NGA, PDFA Members
- Animal Husbandry Products
- State & Central Govt. Department/ Agencies
- Milk Co-operatives/ NGO's
- Food Lab & Quality Testing Equipment
- Waste Disposal Systems & Equipment
- Disinfectants for Dairy Industry
- Enzymes & Health Management
- Housing & Environment Management
- Value Added Milk Products
- IT Solution
- Cold Chain/ Cold Storage/ Refrigerated Van
- Magazines/ News Paper/ Books/ Directories
- New Dairy & Agro Entrepreneurs
- Ministries/ Export Promotion Bodies/ Departments
- Educational Institutes/ College/ Universities etc
- Agri/ Dairy Farmers
- Animal Health & Nutrition Products
- Clean Milk Production
- Milking Technology
- Milk Processing
- Milk Products Manufacturing
- Automatic Cip System

- Condensing Technology
- Milk Drying Technology
- Butter Churning
- Refrigeration & Heating Technology
- Boilers- Ice Cream Manufacturing
- Milk Transportation
- Dairy Engineering
- Consultation
- Govt. Certification
- Pest Controlling
- Energy Saving
- Import Export Trade
- Laboratory Set Up
- Milk Weighing
- Dairy Fittings
- Coding Technology
- Generators, DG Sets
- Plant Maintenance
- ISO HACCP Advisor
- Plastic Cans, Crates
- Ingredients, Food Colour, Stabilisor Etc.
- ... and many more other trade visitors





Food Court

ORGANIZER INTRODUCTION

Media Today Group, India's Leading Agro Trade Events and Publication Group, is Pioneer in organising Focused and very Specilised Trade Exhibitions. Media Today Group organizes trade exhibitions on Food, Agriculture, Horticulture, Dairy, Grains, Floriculture, Landscape, Nursery, Cold Chain Industry and also food and commodities conferences, workshops, etc. with the active support, sponsorship and valued guidance from different Ministries and Departments like Ministry of Agriculture (Govt. of India), Mission for Integrated Devopement of Horticulture (MIDH), NHB, Ministry of Food Processing Industries (Govt. of India), APEDA, (Ministry of Commerce & Industry), National Agricultural Cooperative Marketing Federation of India (NAFED), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Govt. Departments.

Since 1996, Media Today Group is backed by dedicated team of professionals, technocrats and marketing experts with over a decade of

experience in publishing and conducting Exhibitions, Conferences, Workshops, Training Programmes right from Planning to Execution. Media Today Group is publishing very prestigious magazines like Floriculture Today, Agri Business & Food Industry, Saarc Oils & Fats Today, Newspaper like AGRITECH INDIA and Directories like APEDA Exporters Directory, Food Processing Industry & Trade Directory, Roller Flour Mills & Allied Industries Directory, Floriculture, Nursery & Landscape Industry Directory.

Media Today Group participates in all major National and International Exhibitions related to Agriculture, Food Processing, Technologies, Floriculture & Horticulture held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arab, Pakistan, Nepal, Sri Lanka, etc. The Group has a very strong marketing network spread over all major business destinations like New Delhi, Chennai, Mumbai and Pune with Marketing Associates in China and Taiwan.

Powered by:

8th Edition
DairyTech India 2018
 Date: 31 Aug. - 2 Sept 2018
 Venue: BIEC, Bangalore, India

Supported by:

FPPMIA
 Food Processing & Packaging Machinery Industry Association, India

Media Partners:

Food | **BEVERAGE & FOOD WORLD** | **Food** | **99 FOOD & PROCESSING** | **99business.com**

Official Publications :

FOOD INDUSTRY
AGRITECH INDIA

Exhibition Organizer:

media today group

For stall booking and other details please contact:

Media Today Pvt. Ltd., J-73, Paryavaran Complex, Neb Sarai, IGNOU Road, New Delhi- 110068
 Ph.: +91-11- 29535872, 29535593
 Mob./ WhatsApp: +91-9899380104

E-mail: dairytechkarnal@gmail.com
 Web.: www.dairytechkarnal.com

A member of:

IEIA Indian Exhibition Industry Association



STALL RESERVATION FORM

SHELL SCHEME PER SQUARE METER

Shell Scheme includes: floor rental, back and side walls, fascia board with company name, one table, two chairs (Per 9 Sqm.), 3 spot lights, registration fee, electric point (300 watts single power socket per booth), carpet and company entry in the official show catalogue.

1 Side Open	Rs. 6000/- per sqmt.
2 Sides Open	Rs. 6900/- per sqmt.
3 Sides Open	Rs. 7700/- per sqmt.

RAW (BARE) SPACE PER SQUARE METER

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

1 Side Open (Min. area 18 sqmt.)	Rs. 5500/- per sqmt.
2 Sides Open (Min. area 24 sqmt.)	Rs. 6000/- per sqmt.
3 Sides Open (Min. area 36 sqmt.)	Rs. 6500/- per sqmt.

RAW SPACE (Open to sky)

Rs. 4800/- per sqmt. (Min. booking area 24 sqmt.)

Note:

- Add 18% GST
- Stall (Shell Scheme) Sizes available 9 to 90 sqmtr. in multiple of 3 mtr.
- Stall (Raw Bare Space) Sizes available 18 to 90 sqmtr. in multiple of 3 mtr.

Yes, I agreed to Book stall at "DairyTech Karnal 2018". Please reserve space ofSqmt. under Shell Scheme / Raw (Bare) Space / Raw (Bare) Open to Sky at expo. We agree to all terms and conditions (Written Overleaf) applicable for participation in the Expo. Our details are as follows:

Name: Designation: Mobile:.....

Company / Organization Name:.....

Address:..... City:..... Pi

n/Zip: State: Country: Tel.

..... Email: Web.:

Office Use Only:

Hall No. Stall No. Remark

.....

Date:.....

Signature & Seal

Easy Payments Methods

1. By Cheque / DD:

In favour of 'Media Today Pvt. Ltd.'
payable at New Delhi

2. RTGS:

Beneficiary Name : Media Today Pvt. Ltd.

Account No : 00322320001071

IFSC / RTGS : HDFC0000032

GST No. : 07AABCM3465H1ZI

Bank Name: HDFC Bank Limited

Branch Name: C-5/32, Safdarjung

Development Area,

New Delhi - 110016 India

For stall booking and other details please contact:

Media Today Pvt. Ltd.

J-73, Paryavaran Complex, Neb Sarai, IGNOU Road, New Delhi- 110068

Ph.: +91-11- 29535872, 29535593, Mob./ WhatsApp: +91-9899380104, E-mail: dairytechkarnal@gmail.com

Web.: www.dairytechkarnal.com

Terms & Conditions

Registration

- All requests have to be made in writing and form should be submitted with the Company seal and signature.
- The stall can not be confirmed until full payment in advance is received.
- In case the event is postponed or cancelled, liability of the organizers is limited to refund of the fees paid by exhibitor.
- No refund is possible if the participation is withdrawn or event is rescheduled due to condition beyond organizers control.
- Every effort will be made to meet your requests. This will however not be recognized as a condition for participation.
- If balance payment is not made by 30th April 2018, organiser reserve right to cancel booking, with no refund of advance payment.
- Only the agreed exhibits may be displayed. Exhibits may be removed subject to permission from the organisers. The Organisers will not be responsible for any damages, in case of the application being signed by a third party (e.g. representative). The exhibitors are requested to insure all their exhibits, before getting them to the Venue.

Possession of stalls

The space (Shell Scheme) will be allotted on 13th September 2018 after 0100 p.m. The space (Bare Scheme) will be allotted on 12th September 2018 after 11.00 a.m. The stalls should be vacated by 9 p.m. on 16th September 2018.

Exhibitors must occupy the space allotted not later than 8.00 a.m. on 14th September 2018 or else the organisers reserve the right to re-allot the stall.

1. The Organisers reserve the right, to reallocate or resize spaces under special circumstances. The organisers also reserve the right to cancel booking approved on basis of misleading or false information, or if the requirements for participation (rental charges are not received in full at the mentioned dates prior to the event) are no longer met by the applicant.
2. The exhibitors should accept that changes might take place in the other stands at the beginning of event. No claims for damages by either party would be entertained.
3. Under 9 sqm. shell scheme stall, fascia board with company name, one table, two chairs, three spot lights, registration fee, electric point, carpet and company entry in the official show catalogue.
4. Under bare scheme/ Open to Sky Bare Space only electric connection will be provided. Other structure and furniture has to be arranged by participants themselves or through official vendor.
5. The exhibitors are responsible for the setting up of their structure, it's maintenance during the event and the dismantling after the event.
6. The height of stand and decoration materials should not exceed 3.00 mtr.
7. Music systems and special lights used inside a stand should not cause inconvenience or annoyance to other exhibitors or visitors. Any complaint received will result in termination of such display.
8. Exhibits must be positioned / displayed / demonstrated such that they will not intrude into the pathway / public space or cause hazard to visitors / other Exhibitors.
9. Any exhibit or process, which generates noxious or toxic fumes, or smoke of any kind, is strictly prohibited. Also no fuel or inflammable material is allowed in the exhibition premises.
10. All stand designs are expected to be ready on the first day of the exhibition, four hours before the inaugural time. Also dismantling of the displays will not be allowed before the closing time on the last day of the exhibition. Exhibitors are only permitted to distribute brochures or other advertising material from within their own stand. The display, distribution or presentation in any form outside the demarcated area is prohibited.

Advertising

Advertising of all kinds is permitted but only within the stand hired by the exhibitor, on behalf of the exhibitor's own company and only for exhibits manufactured or distributed by exhibiting firm.

Exhibitors Badges

Entry to the fair grounds is not permitted without the exhibitor's badges.

Gate Pass

Exhibitors are requested to note that they would require a Gate pass for security purposes, in case they wish to take any exhibits / items out of the fair grounds. The

Gate pass would be available on written request at the office. A final Gate pass would be needed on last day for the exhibitors to move out of the fair grounds.

Electrical connections

The prefabricated stall holders should get their electrical works done from the electrical contractor appointed by the organisers only. If the exhibitors are getting own generator sets & electricians, should they seek the prior permission of the organisers. Requisitions for Power Points and Power Required (kW) should be made before 15th July 2018. Details about your electrical load consumption have to be informed well in advance. Extra electricity charges will be charged.

Cleaning of halls

The general cleaning of the venue is the responsibility of the organisers. Cleaning of individual stalls & exhibits is the responsibility of the exhibitors. Such cleaning should be done everyday prior to the opening of the event.

Cancellation of Stall

In case of withdrawn / cancellation, organiser reserve the rights of no refund as per the following conditions :

- Cancellation before 7 months of the exhibition i.e. 14th February 2018 - 25% of the charges.
- Cancellation before 5 months of the exhibition i.e. 14th April 2018 - 50% of the charges.
- Cancellation before 3 months of the exhibition i.e. 14th June 2018 - 75% of the charges.
- Cancellation within 1 month of the exhibition i.e. 14th August 2018 - 100% of the charges (No Refund).

Security

While all reasonable steps for the protection of property and exhibits are taken, including the employment of private security officers, the organisers do not by regulations governing the exhibition, accept any responsibility for loss of or damage to the exhibitors or contractor's properties within the exhibition grounds.

Exhibitors Insurance

Exhibitors shall make sure that they are fully covered by insurance including, but not restricted to, all risks on their property exhibits or articles of any kind, public liability and comprehensive protection against any loss or damage caused by any circumstance(s) whatsoever, whether by reason of fire, wear, theft accident or any other cause. The Exhibitor shall insure itself against, indemnity and hold the Organizers harmless in respect of all costs, claims, demands and expenses to which the Organizer's staff, agents of any act or default of the Exhibitor, his servants, agents, contractors or invitees. If the Organizers so demand, the Exhibitor shall provide proof to the Organizers that the Exhibitor has adequate insurance cover. Exhibitors must ensure that their temporary staff and servants, agents or contractors are insured against claims for Workmen's Compensation. The period for which such insurance shall be maintained shall run from the time the Exhibitor or any of his servants, against or contractors first enter(s) the exhibition grounds, and shall continue until he has vacated the exhibition grounds and all exhibits and property have been removed.

General

In addition to any rights or reservations already specified, the organizers reserve the following rights:

1. The information, terms & conditions in this catalogue/page are subject to alteration or deletion or alteration the organisers will keep the exhibitors informed.
2. All matters in connection with the exhibition not provided for by these terms & conditions, shall be settled or determined by the organizers, whose decision in relation thereon shall be final.
3. To remove from the exhibition grounds the goods of an exhibitor, who may contravene any of the rules or regulations in force.
4. In case of cancellation or postponement of the exhibition caused by natural calamities (act of God), or fire or rain, Governments instructions and/or any other reasons, no refund will be given and the exhibitors shall comply with the decision of the organizers.
5. For event that has already commenced if the Organisers are compelled to cancel or shorten an event that has already begun, as a result of unprecedented circumstances, exhibitors are not entitled to assert claims for repayment or exemption from the stand rental charges.